Needles & Blooms:
Celebrating 50 Years of NER EGA

NER 2027 Seminar Registration Tutorial





Get Ready to Register

Where is the seminar information?





- Region Seminar 2027 page of the NER website (ner-ega.org)
  - Seminar Brochure
- Read the online seminar information completely
  - Review class details and dates
  - Note what is included with each registration fee
- Read the seminar policies completely
  - You must acknowledge that you have read and agree with these policies when registering

Decisions, decisions





- What do you want to attend each day of seminar (Friday, Saturday, Sunday)
  - Classes?
  - Shelburne Museum Tour (Friday May 14 all day)?
  - Studio Time?
- Class registration is separate from registration for the Shelburne Museum Tour and Studio Time
- All classes, the Shelburne Museum Tour and Studio Time are full day sessions
- Registration Fees for classes, Shelburne Museum Tour and Studio Time include:
  - Lunch ticket(s)
  - Lecture ticket(s) to attend the lectures of your choice
- Breakfasts and dinners are on your own

Anything additional?





- Do you need any additional tickets?
  - Additional **Lunch tickets** or **Lecture tickets**, for you or a guest?
    - Lecture tickets are valid for any lecture during seminar
    - Lunch tickets are specific by day (Friday, Saturday or Sunday)
  - Merchandise Night tables for yourself or your chapter?
- Add the **Commuter Fee** if you are taking two or more days of classes/tour/Studio Time and are not registered at the Delta Hotel at the seminar rate
- Add the **Non-EGA Member Fee** if you are not a member of EGA





Online Seminar Registration

Technology Needs?





- Register using a computer/laptop, tablet or smartphone
- ***Needles & Blooms*** online registration is built using Zeffy
  - Free software platform built to support non-profit organization fund-raising
  - For more information see Seminar FAQ page on ner-ega.org - What is Zeffy?

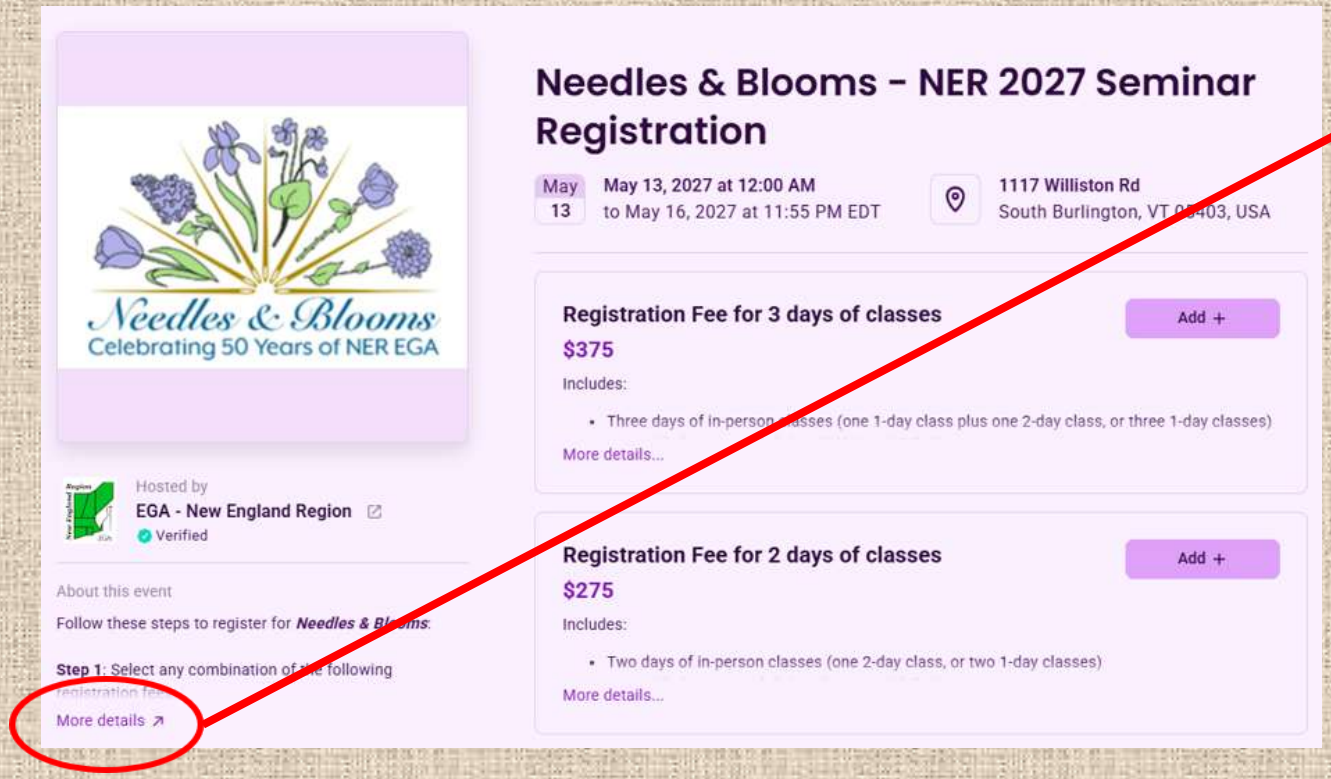
Let’s register!

- Select a **Register Here** link
  - In an email from ard@ner-ega.org announcing *Registration is Open!*
  - On the NER website Region Seminar 2027 page
- ***Needles & Blooms – NER 2027 Registration*** opens in a new tab



More details…

- Select **More details** to review the online registration steps



Needles & Blooms - NER 2027 Seminar Registration

Follow these steps to register for ***Needles & Blooms***:

Step 1: Select any combination of the following registration fees:

- 1, 2 or 3 days of classes (classes only; does not include Shelburne Tour or Studio Time)
- Shelburne Museum Tour (Fri 5/14)
- Studio Time (Fri 5/14, Sat 5/15 and/or Sun 5/16)

Step 2: Select classes, additional fees, lunch or lecture tickets, and Merchandise Night tables.

- ***Note***: All classes and the Shelburne Museum Tour are ***First Come, First Served***. If the tour or a class shows as ***Sold Out***, use the **Back** button at the top left of the screen to make a different selection.
- To be added to the Wait List for a Sold Out class or tour, send an email to Registrar@ner-ega.org.

Step 3: Answer a series of questions about you and your attendance at seminar.

- ***Note***: View the seminar policies in full on the NER website Seminar Central page.

Step 4: Carefully review the **Summary** information:

- Ensure you have one (and only one) registration for each day you're attending Seminar (class, tour or Studio Time). If any of your selected classes/tour/Studio Time selections overlap, use the **Back** button at the top of the page to go back and adjust your selections.
- Have you selected the necessary extra fees (Commuter, Non-EGA Member), additional tickets (lectures, lunches) and Merchandise Night tables?

Step 5: Enter payment information.

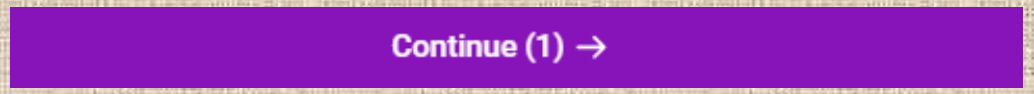
Step 6: Submit your completed seminar registration.

You will receive an email confirmation listing your class selections, registration fees, and payment receipt.

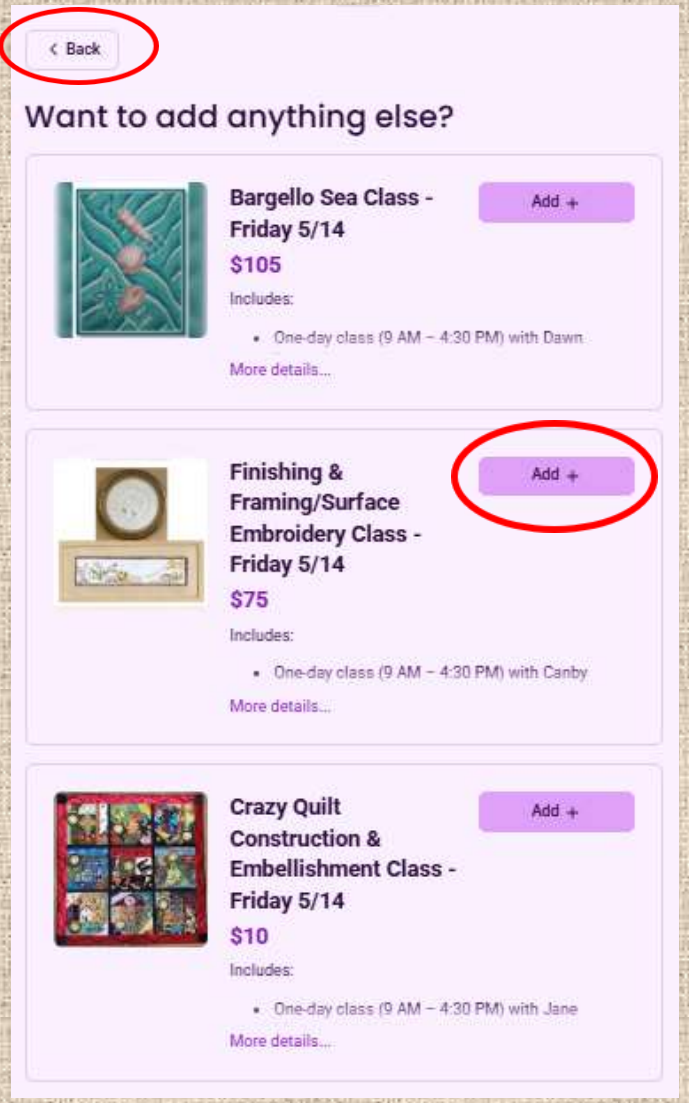
Follow these steps!



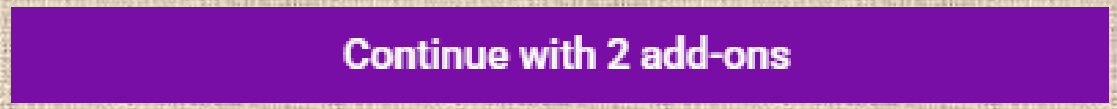
- **Step 1**: Select **Add** to choose any combination of the following registration fees:
  - 1, 2 or 3 days of classes
    - **Does not** include Shelburne Museum Tour or Studio Time
  - Shelburne Museum Tour (Fri 5/14)
  - Studio Time (select Fri 5/14, Sat 5/15 and/or Sun 5/16)
- Select **Continue**



Follow these steps, continued



- **Step 2:** Select classes, additional fees, lunch or lecture tickets, and Merchandise Night tables
  - ***Note***: Classes and the Shelburne Museum Tour are ***First Come, First Served***
    - If the tour or a class shows as ***Sold Out***, make a different selection for that day, or use the **Back** button at the top left of the screen to make a different registration selection
  - To be added to the Wait List for a ***Sold Out*** class or tour, send an email to Registrar@ner-ega.org
- Select **Continue with add-ons**



Follow these steps, continued



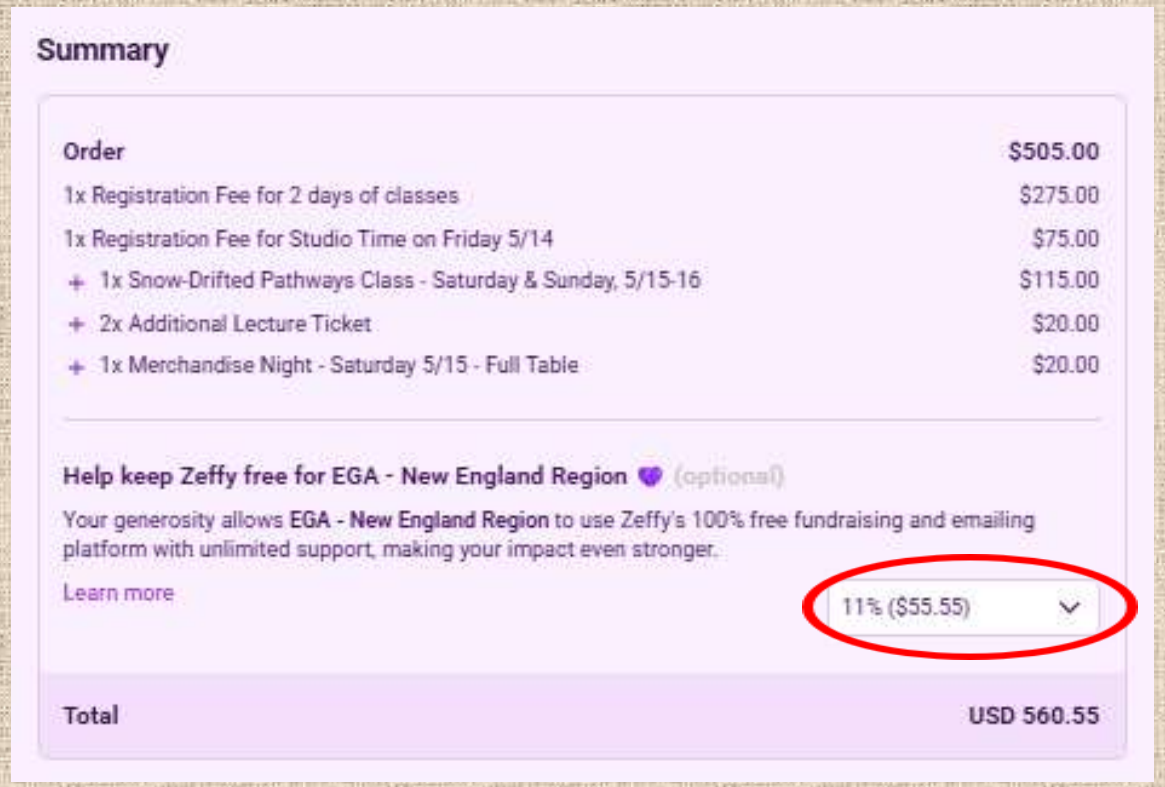
- **Step 3:** Answer questions about you and your attendance at seminar
  - Questions marked with an asterisk (*) are required
  - ***Note***: View the seminar policies on the NER website Seminar Central page.

Follow these steps, continued

- **Step 4:** Carefully review the **Summary** information:
  - Registration Fee matches number of class days selected
  - One class, tour or Studio Time selection for each day of Seminar
  - All necessary add-on fees are listed
    - Commuter, Non-EGA Member Fees
    - Additional lecture or lunch tickets
    - Merchandise Night tables
  - Use the **Back** button at the top of the page to go to the appropriate page and edit selections



Follow these steps, continued



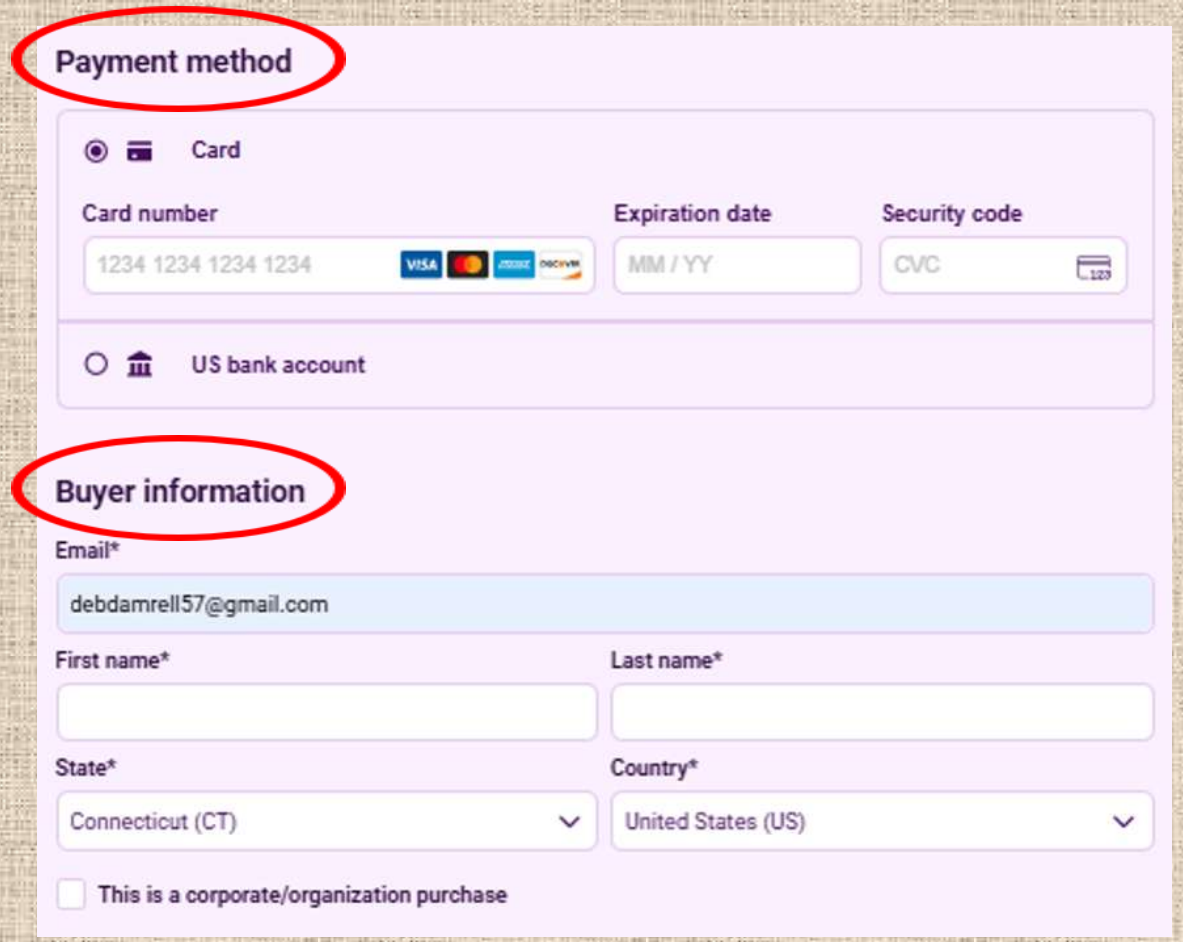
- **During checkout, you will be asked to make a donation to Zeffy.**
  - A donation is encouraged but is NOT mandatory
  - Select the arrow to enter a different amount
    - Choose a preset amount:



    - Choose **Other** to enter any amount:

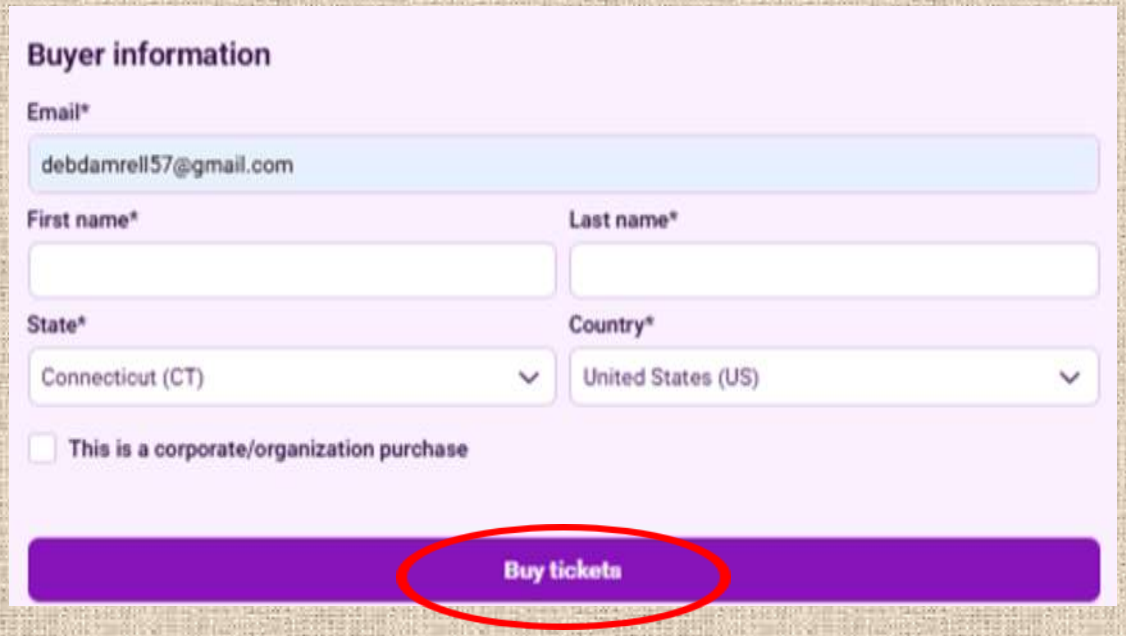


Follow these steps, continued



- **Step 5:** Enter **Payment** and **Buyer** information
  - Zeffy accepts the following forms of payment:
    - Credit card (Visa, Mastercard, American Express)
    - CVV-enabled debit cards
    - Apple Pay
    - Google Pay

Follow these steps, continued

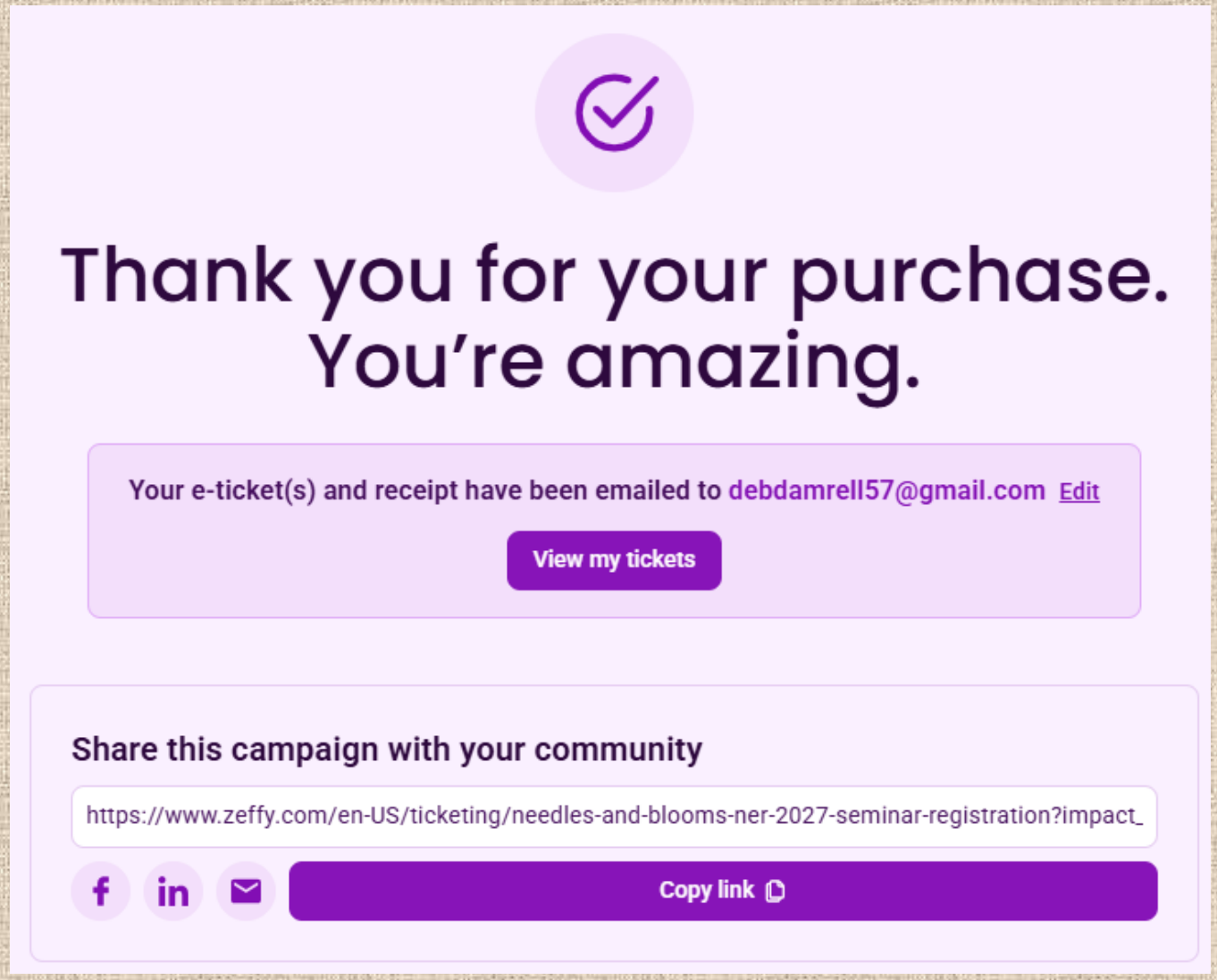


- **Step 6:** Select **Buy Tickets** to submit your completed seminar registration
  - You will receive an email confirmation listing your selections and payment receipt.

- ***Note***: Emails are sent from this address:
  - contact@transaction.mailer.zeffy.com

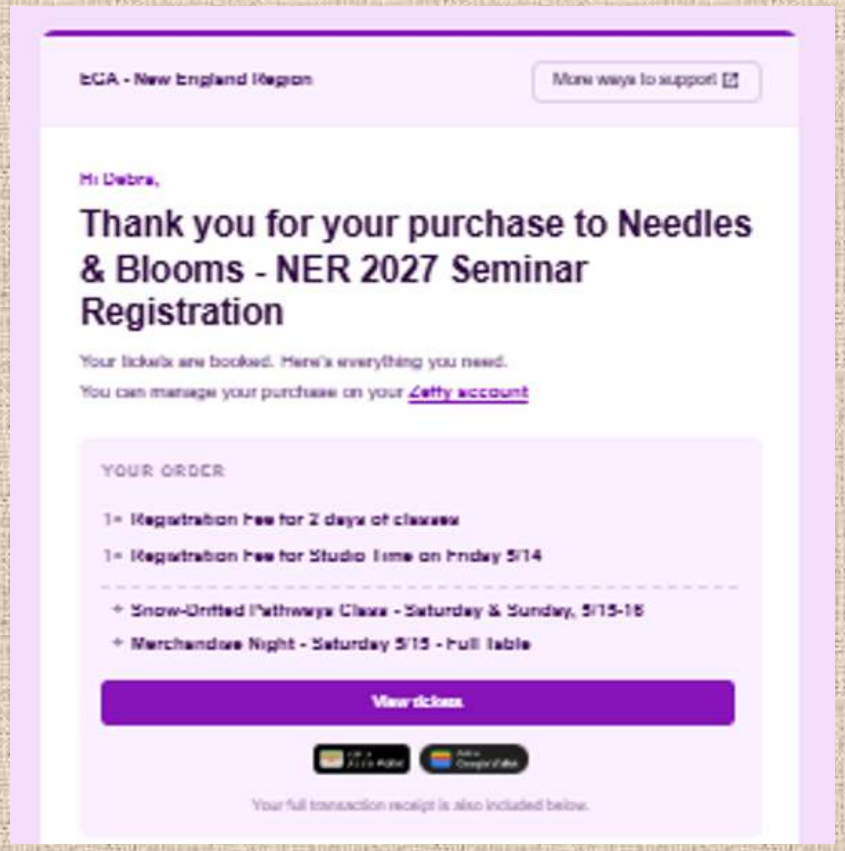


Confirmation Screen Example



- ***Note*:** "Tickets" do not need to be printed

Confirmation Email Example



EGA - New England Region

More ways to support

Hi Debra,

Thank you for your purchase to Needles & Blooms - NER 2027 Seminar Registration

Your tickets are booked. Here's everything you need.

You can manage your purchase on your Zeffy account

YOUR ORDER

1× Registration Fee for 2 days of classes

1× Registration Fee for Studio Time on Friday 5/14

+ Snow-Drifted Pathways Class - Saturday & Sunday, 5/15-16

+ Merchandise Night - Saturday 5/15 - Full Table

View tickets

Your full transaction receipt is also included below.



A THANK YOU FROM EGA - NEW ENGLAND REGION

Needles & Blooms

Celebrating 50 Years of NER EGA

Hi Debra,

Thank you for registering for ***Needles & Blooms: Celebrating 50 Years of NER EGA*** - the 2027 New England Region Seminar! Mark your calendar to join us May 13 - 16, 2027 in Burlington, Vermont.

Be sure to make your hotel reservation at the seminar venue - the Delta Hotel by Marriott - separately. The seminar guest room rate of $169.00 per night (plus taxes and fees) is available Thursday night May 13 through Sunday night May 16, 2027. Click here to go directly to the seminar online hotel reservation site. If you have additional guest room questions, please call the Delta at 802-658-0250.

Watch the [redacted] on the NER website and your email for seminar updates and important information about seminar events.

Remember to review all seminar policies on the Policies page.

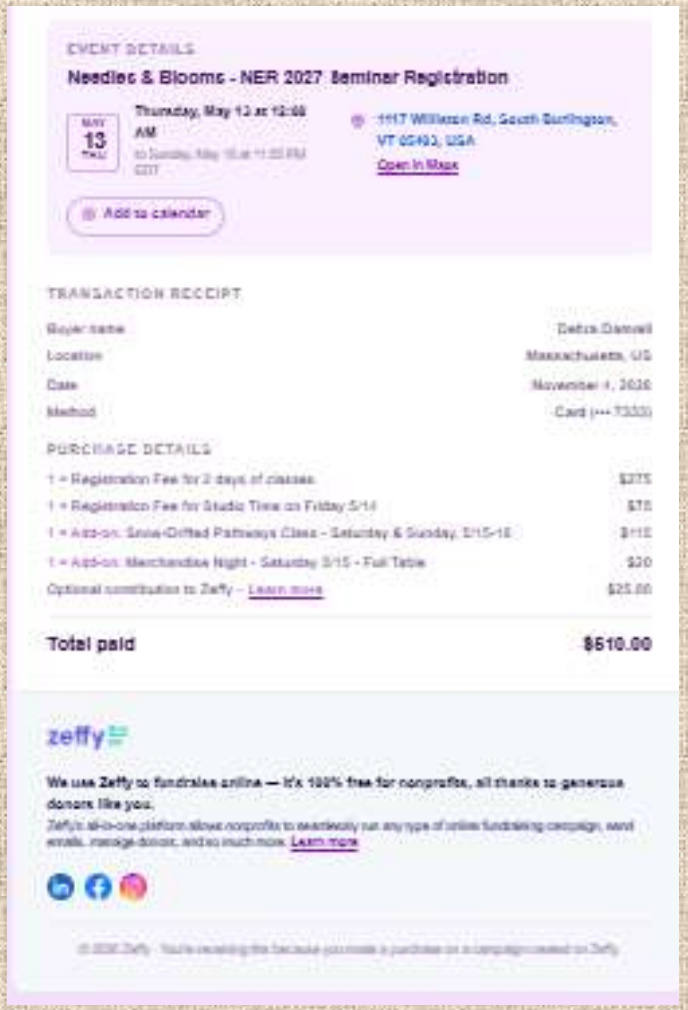
If you have any questions about the seminar or registration, don't hesitate to contact me at ard@ner-ega.org, or the Seminar Registrars at registrar@ner-ega.org.

The NER 2027 Seminar Committee and I are looking forward to seeing you in Burlington next May!

Happy Stitching!

Deb Darnell, NER Assistant Region Director/Education

ard@ner-ega.org



EVENT DETAILS

Needles & Blooms - NER 2027 Seminar Registration

NOV 13 THU

Thursday, May 13 at 12:00 AM to Sunday, May 16 at 11:00 PM EDT

1117 Williston Rd, South Burlington, VT 05403, USA

Open in Maps

Add to calendar

TRANSACTION RECEIPT

Buyer name	Debra Darnell
Location	Massachusetts, US
Date	November 4, 2026
Method	Card (••• 7333)

PURCHASE DETAILS

1 × Registration Fee for 2 days of classes	$275
1 × Registration Fee for Studio Time on Friday 5/14	$75
1 × Add-on: Snow-Drifted Pathways Class - Saturday & Sunday, 5/15-16	$110
1 × Add-on: Merchandise Night - Saturday 5/15 - Full Table	$20
Optional contribution to Zeffy - Learn more	$25.00
Total paid	**$510.00**

zeffy

We use Zeffy to fundraise online — it's 100% free for nonprofits, all thanks to generous donors like you.

Zeffy's all-in-one platform allows nonprofits to seamlessly run any type of online fundraising campaign, send emails, manage donors, and so much more. Learn more

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Needles & Blooms
Celebrating 50 Years of NER EGA


Region
New England
EGA

Wrap-Up

Mark your calendars!





- Registration opens
  - Monday November 9, noon EST
- Registration closes
  - Sunday January 31, 2027, 11:59 PM

Seminar Schedule Overview





- Classes, Shelburne Museum Tour and Studio Time
  - 9:00 AM – 4:30 PM
- Lunch
  - Noon – 1:30 PM daily
- Lectures
  - 5:30 PM on Thursday, Friday and Saturday
- Exhibits and Opportunity Baskets
  - 8:00 AM – TBD daily
- Merchandise Night and Salley Mavor book signing
  - Saturday May 15, 6:30 – 9:00 PM

Lecture Schedule





- Thursday May 13
  - ***Our New England Heritage: Samplers and Embroideries of the Vermont Sampler Initiative*** **with Ellen Thompson**
- Friday May 14
  - ***Embroidery Up Close or "As I See It"*** **with Tricia Wilson Nguyen**
- Saturday May 15
  - ***Once Upon a Stitch*** **with Salley Mavor**

- All lectures start at 5:30 PM in the Garden Ballroom

Questions?





- Region Seminar 2027 page on ner-ega.org
- Email
  - Deb Damrell, ARD and Seminar Co-Chair: ard@ner-ega.org
  - Seminar Registrars: registrar@ner-ega.org





We're looking forward to seeing you at *Needles & Blooms*!