Needles & Blooms: Celebrating 50 Years of NER EGA

New England Region 2027 Seminar Information May 13 – 16, 2027

Delta Hotel by Marriott, 1117 Williston Rd, South Burlington, VT 05403 Phone**:** (802) 658–0250

Hosted by the New England Region – Embroiderers' Guild of America

Please read the following information completely and carefully.
This information can also be found on ner–ega.org.

Welcome

The New England Region – EGA invites you to our 2027 region seminar – ***Needles & Blooms: Celebrating 50 Years of NER EGA***! We hope that you will join us in picturesque Burlington, Vermont to stitch, learn, be inspired, renew friendships and make new friends, and have fun!

The Seminar Faculty Team has planned a selection of one–day and two–day classes emphasizing creativity and innovation in embroidery, and offering a variety of techniques and formats for all stitching levels. In addition to traditional project–based classes, workshops to learn a new skill or embroidery technique, and a private docent–led museum tour to view historical samplers provide options to appeal to everyone. Daily lectures round out the programming for a seminar that will appeal to varied learning interests and be a pleasant and rewarding stitching experience for everyone.

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Seminar Schedule

The following tentative schedule is provided to help you plan your time during Seminar. The final schedule, with locations for classes and activities, will be provided in the student handbook at Seminar.

Thursday May 13, 2027	
Registration and Welcome	2:00 PM– TBD
Drop–off Exhibit pieces and Opportunity Baskets	2:00 PM – TBD
Lecture: ***The Vermont Sampler Initiative*** with Ellen Thompson	5:30 PM
Exhibits and Opportunity Baskets	TBD
Friday May 14, 2027	
Registration and Welcome	8:00 AM – TBD
Exhibits and Opportunity Baskets	8:00 AM – TBD
Classes and Studio Time	9:00 AM – noon
Lunch	Noon – 1:30 PM
Tour participants depart for Shelburne Museum	1:00 PM
Classes and Studio Time	1:30 – 4:30 PM
Lecture: ***Embroidery Up Close*** with Tricia Wilson Nguyen	5:30 PM
Saturday May 15, 2027	
Registration and Welcome	8:00 AM – TBD
Exhibits and Opportunity Baskets	8:00 AM – TBD
Classes and Studio Time	9:00 AM – noon

Lunch	Noon – 1:30 PM
Classes and Studio Time	1:30 – 4:30 PM
Lecture: ***Once Upon a Stitch*** with Salley Mavor	5:30 PM
Merchandise Night	6:00 – 9:00 PM
Sunday May 16, 2027	
Registration and Welcome	8:00 AM – TBD
Exhibits and Opportunity Baskets	8:00 AM – noon
Classes and Studio Time	9:00 AM – noon
Lunch and Drawing for Opportunity Basket Winners	Noon – 1:30 PM
Classes and Studio Time	1:30 – 4:30 PM
Farewell – safe travels home, everyone!	4:30 PM

Lunches and lectures are ticketed events and are included in your class, tour, and Studio Time registration (see Seminar Registration Overview, above). Additional lunch and lecture tickets may be purchased separately.

Class Schedule

This table shows an overview of the seminar class schedule:

Teacher	Friday May 14	Saturday May 15	Sunday May 16
Dawn Donnelly	*101: Bargello Sea*	*202: Snow Drifted Pathways*	
Canby Robertson	*102: Finishing and Framing for Surface Embroidery, From Lacing to Customized Framing*	*203: Constructing a Rose: the ABCs of Soft Shading Technique in Crewel Embroidery*	
Jane Masenas	*103: Crazy Quilt Construction & Embellishment*		
Ellen Thompson	*104: Shelburne Museum Gallery Tour*: samplers, quilts, weaving room		
Janet Salerno		*105: Isla*	*106: Ode to Sudoku*
Kris Andrews			*107: Froggy Curio Box*
Barbara Ellis	*201: Queen Bee Necklace*		
	108: Studio Time	108: Studio Time	108: Studio Time

Registration for all classes includes:

- Lunch at the Delta Hotel with all seminar participants and teachers on the day(s) of your class
- Lecture tickets to attend the lectures of your choice
- Seminar welcome packet

One Day Classes

Shelburne Museum Guided Gallery Tour with Ellen Thompson (#101)

Friday May 14, 2027



Rebecca Read (1789-1825); 1800, Age 10, Putney, Vermont. Stitched with silk thread on a homespun and woven linen ground using only cross and hem stitches.



Hester Leavenworth (1796-1864), n.d. Hinesburg, Vermont. The background scene is done in watercolor, with satin, stem, long and short and knotted stitches for the picture.

Join Ellen Thompson for a tour of **On Point: Needlework from the Garthwaite Family Collection**, a remarkable exhibit of Vermont schoolgirl art. Embroideries on display range from elegant embroidered pictures to simple works on homespun linen and include family record samplers, memorial pieces, theorems, and others. You will be introduced to several of the makers and their teachers with stories of their lives and their samplers.

This afternoon tour will include time for questions, discussion and lingering over samplers that catch your attention. It also includes a brief stop at the Shelburne weaving shop to see some of the wheels and looms that would have been used to produce the linen ground fabric.

Important Notes: A shuttle bus will carry tour participants from the museum entrance to the gallery and back. The gallery is handicap accessible, and is all on one level. There is no seating in the gallery; tour participants will be on their feet for the length of the tour (approximately 2 hours), so be sure to wear comfortable shoes. There is a short outside walk from the sampler gallery to the weaving shop on level ground.

Also included:

- Morning on your own: Bring a piece to stitch in Studio Time and meet other seminar participants, view the seminar exhibits and Opportunity Baskets, visit the hotel fitness center or take a swim in the pool.
- Lunch at the Delta Hotel with all seminar participants and teachers
- Transportation to and from the Shelburne Museum
- One lecture ticket to attend the seminar lecture of your choice (purchase additional lecture tickets separately)
- Seminar welcome packet

Bargello Sea with Dawn Donnelly (#102)

Friday May 14, 2027



The Bargello patterns, which include a wave and medallions, make a great background for your very own handmade paper shells – yes, handmade paper shells created from molds and colored using chalk!

After a small lecture on handmade paper, students will create their own shells by selecting the molds, preparing and mixing the pulp and loading the molds.

While the paper is drying, the student will spend time going over the various Bargello patterns. In addition, the student will have the chance to pick and place their own pattern and medallions and learn how to attach the shells to the background.

Technique: Bargello on canvas, handmade paper shells

Proficiency: Basic/Intermediate

Design Area: 5” x 7”

Kit Cost: $105.00

Kit Contents: Threads, 18–count canvas, instructions, color picture, needles

Student Provides: Usual stitching supplies, magnification and lighting as needed

Finishing and Framing for Surface Embroidery, From Lacing to Customized Framing with Canby Robertson (#103)

Friday May 14, 2027



This one–day class will give you options for affordable finishing of your embroideries. Now that your surface embroidery is complete, learn how to prepare it for framing yourself, with a customized archival framing process including over–the–counter frames, a fabric–covered archival matboard and quilting flanges to replicate double matting. Class will consist of demonstration with an embroidery needing finishing and framing.

Technique: Finishing surface embroidery pieces

Proficiency: All levels

Kit Cost: $75.00

Kit Contents: Step–by–step instruction booklet with photos. Teacher will supply all materials and tools for demonstration.

Student Provides: Usual stitching supplies, magnification and lighting as needed

Crazy Quilt Construction & Embellishment with Jane Masenas (#104)

Friday May 14, 2027



View a trunk show of Jane's crazy quilts to inspire you to design your own crazy quilt. You'll start your quilt in class and finish it at home.

Learn how to construct two crazy quilt blocks to incorporate in your design using your personal collection of fabrics and embellishments.

Technique: Piecing, embroidery stitches for embellishment

Proficiency: All Levels

Design Area: Wall hanging or table runner

Kit Cost: NA

Student Provides: Usual stitching supplies, beads, charms, threads, appliqués, and small pieces of needlework from your collection to work into your design. Students can also bring a sewing machine to share. Further suggestions will be sent in a student letter prior to class.

Isla with Janet Salerno (#105)

Saturday May 15, 2027



This Florida–inspired piece, perfect for a beginner or someone who wants to brush up on their counted thread skills, is worked on 26–count white linen with DMC floss.

Basic blackwork patterns, reversible double running, satin stitch variations and cross stitch are used. Shading techniques include tweeding (combining two different shades of thread to create a third) and density variations by adding additional stitches or changing the number of threads.

Technique: Counted thread on 26–count linen

Proficiency: Basic/Beginner. Experience working on linen is helpful but not required.

Design Area: Fits nicely inside a box with a 5” x 5” opening or can be framed.

Kit Cost: $30.00 (Students can choose either beige, blue or green for their colorway.)

Kit Contents: 9” x 9” piece of 26 count linen, DMC floss in shades of beige, blue or green, needles, and charts and instruction booklet

Student Provides: Small wooden embroidery hoop, frame or stretcher bars (or in hand if preferred), usual stitching supplies, magnification and lighting as needed

Ode to Sudoku with Janet Salerno (#106)

Sunday May 16, 2027



For all of you sudoku fans this is a class for you. Solve the basic puzzle to create the Master Pattern, or for those of you not so inclined, a solution will be included.

The outer border is worked with Smyrna cross stitches and the grid lines of the individual boxes with back stitch.

The piece is worked on 28–count white Cashel linen and uses nine colors of DMC floss: three shades of brown, three shades of blue green, one dark garnet red, one dark shell pink, and one ultra pale yellow. The nine assorted colors used in the piece can be rearranged to your liking.

The other stitches used in the nine different blocks include: double running, lazy daisy, French knot, scallop, Jessica, Eyelet, sheaf, cross stitch over 4, cross stitch over 2, and a cross– stitch Smyrna cross combination.

Technique: Counted thread on linen

Proficiency: Intermediate

Design Area: Fits nicely inside a box with a 5” x 5” opening

Kit Cost: $35.00

Kit Contents: 9” x 9” piece of 28 count white Cashel linen, 9 skeins of DMC floss, needles, and chart and instruction booklet

Student Provides: Small wooden embroidery hoop, frame or stretcher bars (or in hand if preferred), usual stitching supplies, magnification and lighting as needed

Froggy Curio Box with Kris Andrews (#107)

Sunday May 16, 2027



Learn new stumpwork techniques while stitching elements of the life of a frog in this companion piece to *Butterfly Curio Box*.

During this one–day class students will get a foundation with multiple types of fun padding and silk organza to give dimension and shading to their work. We will also work with silk Perle and silk chenille, hand–dyed wool felt, wire lace ribbon and copper perle purl.

Pre–work required.

Technique: Surface embroidery

Proficiency: Basic Intermediate

Design Area: 4” x 6”

Kit Cost: $60.00

Kit Contents:

- Prework kit: 28ct linen and silk thread to cross stitch the frame of the box.
- Class kit: Silk perle, copper perle purl, silk thread, silk chenille, hand dyed wool felt, silk organza in three colors, a pre–printed frog, beads and wire lace ribbon.

Student Provides: Hoop or frame for a 4” x 6” design, a smaller hoop (about 3”– 4”), scissors for paper and wire, a ruler, magnification and lighting as needed. A laying tool is helpful but not required.

Two–Day Classes

Queen Bee Statement Necklace with Barbara Ellis (#201)

Friday and Saturday, May 14 – 15, 2027



Create this beautiful bead–embroidered statement necklace featuring the Bee Focal and the adjoining Crown. Color choice as shown in silver and bronze metallics for a majestic effect.

The Pendant is suspended by a beaded rope created in a modified herringbone stitch.

Technique: Bead Embroidery

Proficiency: All levels

Design Area:

- Pendant: approximately 2 1/2” wide by 4” long, plus 2 1/2” fringe
- Rope: 16” long (adjustable)

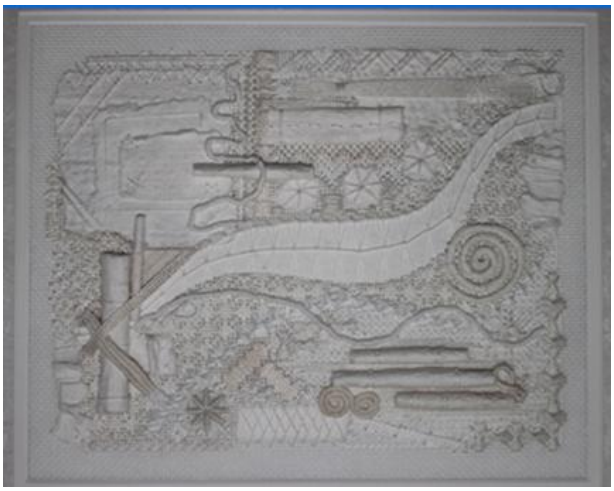
Kit Cost: $125.00

Kit Contents: Bee finding, Crown, Cabochon, bugle beads, interfacing, ultra suede, pearls, crystals, drop, chain, 8/0, 11/0 and 15/ 0 seed beads, demi beads, and the clasp

Student Provides: Bead mat, usual stitching supplies, magnification and lighting as needed

Snow–Drifted Pathways with Dawn Donnelly (#202)

Saturday and Sunday, May 15 – 16, 2027



Inspired by the snowdrifts in Michigan, *Snow Drifted Pathways* takes the student into a winter wonderland. The focal point is a snowy path cut from handmade paper and is attached to the canvas using Butterfly Chain Stitch.

Each student's storm will reflect some of their own perspective since they will be creating their own exploding snowballs, snow logs and a cyclone from wet handmade paper. Additional snow paths and textures are created using Rhodes Stitches, fake Bullions, Buttonhole Rings, Herringbone, Cross Stitches, Ribbed Spider, Couching, Palace Pattern and Fan Vaulting.

Technique: Counted canvas, specialty stitches

Proficiency: Intermediate

Design Area: 10" x 8"

Kit Cost: $115.00

Kit Contents: 14" x 12" 14–count white mono canvas, DMC Floss, DMC Pearl Cotton (#8, #5 and #3), Presencia Finca Perle #3, Silk 'N Ivory, Impressions, Vineyard Silk Classic, Handmade Paper, small cups, skewer, needles and instructions

Student Provides: Usual stitching supplies, magnification and lighting as needed

Constructing a Rose: The ABCs of Soft Shading Technique in Crewel Embroidery with Canby Robertson (#203)

Saturday and Sunday, May 15 – 16, 2027



As with handwriting, soft shading technique is learned through practice rather than demonstration. Therefore, this class will be taught through individual participation.

In this class, students will be led through a series of hands–on exercises to learn the art of soft–shading. Real visual examples in embroideries will be examined. Starting with the easiest of shapes, like a rectangle, and finally graduating into more complicated shapes, like a cupped curved petal, with needle and thread, students will work out the logistical problems each shape presents.

Since practice achieves excellence, plenty of time will be offered during exercises for students to work out and discuss solutions to consider. Constructive criticism will be available after each exercise.

Note: **Image** shown is representative of the technique, not a class project.

Technique: Surface embroidery, shading

Proficiency: All levels

Kit Cost: $115.00

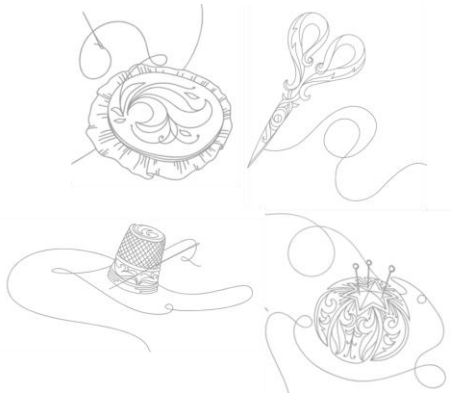
Kit Contents: Appleton crewel wool, linen ground fabric with transfer, needles, instruction booklet with photos

Student Provides: Usual stitching supplies, magnification and light as needed.

Studio Time

Studio Time (#108, 109, 110)

Friday, Saturday and Sunday May 14 – 16, 2027



Would you like time to work on one (or more) of your WIPs (works–in–progress) or PHDs (projects half done)? How does having time to relax, stitch and chat with other embroiderers – without having to cook or make your bed – sound to you?

Registration for each day of Studio Time includes lunch at the Delta Hotel and one ticket to attend the lecture of your choice

Don't want to leave seminar with another unfinished project? Want to catch–up with "old" friends (and make new ones)? Register for one, two, or *all three* days of Studio Time!

Class Information

Class Notification

Class assignments or class cancellations will be compiled no later than **March 10, 2027**. A student notification confirming class assignments, tours, or cancellations will then be sent via email.

Pre–work will be sent to students by teachers by **March 14, 2027.**

Proficiency Levels

Read the class descriptions carefully! Photographs are helpful, but they do not describe the technique, materials, level of difficulty, or objective of the class. Every effort has been made to carefully and thoroughly describe each class. Rely on the class description as the primary guide in choosing your class(es).

To help you select a class at an appropriate skill level, please be familiar with the following EGA definitions. These definitions pertain to the technique being taught, not your overall skill level.

- **Basic**: No experience with the technique being taught is necessary. Some embroidery experience is helpful; eager to learn new techniques.
- **Basic Intermediate**: Basic understanding of the technique and familiarity with reading stitch diagrams.
- **Intermediate**: Knowledge of basic stitches, materials, and their use in the technique being taught is required.
- **Advanced**: Ability to execute simple and difficult stitches in the technique is required. The student should also have knowledge of color and design that will allow exploration and creativity.
- **All Levels**: Class is suitable for all levels; basic embroidery knowledge and diagram reading helpful but not required.

Seminar Registration Details

Class Registration

Registration is online: select the **Register Now** button on the Region Seminar 2027 page of the NER website. You may register for any combination of the following for the three days of seminar:

- One, two or three days of classes (classes only – register for the Shelburne Museum Tour and/or Studio Time separately)
- Shelburne Museum Gallery Tour (Friday May 14)
- Studio Time (Friday May 14, Saturday May 15 and/or Sunday May 16)

Registration is first–come, first–served. If a class has filled, it will show as ***Sold Out***. To be added to the Wait List for a class or the Shelburne Museum Tour, send an email to Registrar@ner–ega.org.

Full registration and kit cost payment is due when registering for seminar. See **Cancellation Policy**, below, for complete class cancellation details.

Acknowledgment of Registration will be emailed to registrants within seven days of receiving the registration form and payment. There will be a $30 fee for each change to the registrant's class selection made after February 28, 2027; class selection changes are subject to class availability.

Before starting the online registration process:

1. **Read the online seminar information,** including the seminar policies, completely. You will be asked to acknowledge that you have read and agree with these policies in the online registration form.
2. **Decide which events (classes, tour, or Studio Time) you want to attend** each day of seminar – Friday, Saturday and Sunday.

Class registration is separate from registration for the Shelburne Museum Tour and Studio Time.

If you want to register for classes, you will select one of the following:

- Registration Fee for 3 days of classes
- Registration Fee for 2 days of classes
- Registration Fee for 1 day of class

If you want to register for the Shelburne Museum Tour, you will select:

- Registration Fee for Shelburne Museum Tour on Friday 5/14

If you want to register for Studio Time, you will select one (or more!) of the following:

- Registration Fee for Studio Time on Friday 5/14
- Registration Fee for Studio Time on Saturday 5/15
- Registration Fee for Studio Time on Sunday 5/16

3. **Determine if your registration requires anything additional.** For example:
    - **Commuter Fee:** Applicable if you are not registered at the Delta Hotel and are taking two or more days of classes/tour/Studio Time.
    - **Non–EGA Member Fee:** Applicable if you are not a member of EGA.
    - **Additional Lunch or Lecture Tickets:** Additional lunch or lecture tickets are available for you or a guest. Lecture tickets are valid for any lecture during seminar. Lunch tickets are specific by day (Friday, Saturday or Sunday).
    - **Merchandise Night Tables:** Do you want to sell items at Merchandise Night, either for yourself or your chapter?

Follow these steps to register online for *Needles & Blooms*:

Select the **Register Here** button to open the online registration form.

Step 1: Select any combination of the following registration fees on the first page:

- 1, 2 or 3 days of classes (does not include Shelburne Tour or Studio Time)
- Shelburne Museum Tour (Fri 5/14)
- Studio Time (select Fri 5/14, Sat 5/15 and/or Sun 5/16)

Step 2: Select classes, additional fees, lunch or lecture tickets, and Merchandise Night tables.

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*All classes and the Shelburne Museum Tour are **First Come, First Served**. If the tour or a class shows as **Sold Out**, make a different selection for that day, or use the **Back** button at the top left of the screen to make a different registration selection.*

To be added to the Wait List for a *Sold Out* class or tour, send an email to Registrar@ner–ega.org.

Step 3: Answer a series of questions about you and your attendance at seminar.

View the seminar policies in full on the NER website Seminar Central page.

Step 4: Carefully review the **Summary** information:

- **Ensure you have one (and only one) registration for each day** you're attending Seminar (class, tour or Studio Time). If any of your selected classes/tour/Studio Time selections overlap, use the **Back** button at the top of the page to go back and adjust your selections.
- **Confirm that you selected the necessary extra fees** (Commuter, Non–EGA Member), additional tickets (lectures, lunches) and Merchandise Night tables?

Step 5: Enter your payment information. We are using the Zeffy application for our seminar online registration and payment. Learn more about Zeffy here, or in the FAQ section below.

Zeffy accepts the following forms of payment:

- Credit card (Visa, Mastercard, American Express)
- CVV–enabled debit cards
- Apple Pay
- Google Pay

During checkout, you will be asked to make a donation to Zeffy. *Zeffy supports nonprofit organizations (like ours) by providing 100% free event registration and payment processing services. This donation is NOT mandatory, but we encourage our members to consider passing a few cents their way (if you're able) to help support them and the organizations they serve.*

Step 6: Select the **Confirm** button to submit your completed seminar registration

You will receive an email confirmation listing your class selections, registration fees, and payment receipt.

Hotel Information

The seminar hotel is the Delta Hotel by Marriott, 1117 Williston Road in South Burlington, Vermont, (located just off I–89).

Hotel reservations should be made by selecting this link: Book your group rate for The EGA – New England Region Seminar 2027 (the most efficient way) or by calling the Reservations Office at **1–888–236–2427** and referencing the seminar room block: **EGA – New England Region Seminar – May 2027**.

You can make your room reservation beginning **November 1, 2026** until **May 11, 2027**, which is the cutoff for booking at the seminar rates. The seminar rates are available for the nights of May 13, 2027 through May 16, 2027 (these rates do not include taxes and fees).

Room Type	Nightly Rate
King Guestroom (1 King bed)	$169.00
Double Double Guestroom (2 double beds)	$169.00

All guest rooms include: mini–fridge, coffee maker, iron and ironing board, free WIFI. Other guest amenities include an on–site restaurant, indoor pool, fitness center, and an outdoor patio/courtyard.

The Delta has two floors. All seminar classes and events will be held on the first floor. Check the Delta Hotel website for full details.

Food restrictions and meal preferences

List any medically–required dietary restrictions or medical conditions that the seminar committee should be aware of, any food allergies, and meal preferences on the registration form.

Seminar Registration Fee Overview

Selection	Description	Fee	Your selections

Registration Fee for 3 days of classes	Includes:
	• Three days of in–person classes (one 1–day class plus one 2–day class, or three 1–day classes)
	  ○ All classes are full day (9 AM – 4:30 PM)
	  ○ Does not include Shelburne Museum Tour or Studio Time – purchase these separately below.
	• Three lunch tickets
	• Three lecture tickets
	• Exhibits, Merchandise Night, Opportunity Baskets, more!
		$375.00	

Registration Fee for 2 days of classes	Includes:
	• Two days of in–person classes (one 2–day class or two 1–day classes)
	  ○ All classes are full day (9 AM – 4:30 PM)
	  ○ Does not include Shelburne Museum Tour or Studio Time – purchase these separately below.
	• Two lunch tickets
	• Two lecture tickets
	• Exhibits, Merchandise Night, Opportunity Baskets, more!
	
	Purchase additional lunch and lecture tickets separately.
		$275.00	

Registration Fee for 1 day of class	Includes:
	• One 1–day in–person class
	  ○ All classes are full day (9 AM – 4:30 PM)
	  ○ Does not include Shelburne Museum Tour or Studio Time – purchase these separately below.
	• One lunch ticket
	• One lecture ticket
	• Exhibits, Merchandise Night, Opportunity Baskets, more!
	
	Purchase additional lunch and lecture tickets separately.
		$175.00	

Registration Fee for Shelburne Museum Gallery Tour on Friday 5/14	Includes: • Morning in Studio Time, or on your own • One lunch ticket • Transportation to and from the Shelburne Museum • Afternoon private gallery tour (approximately 2 hours) • One lecture ticket to attend the lecture of your choice • Exhibits, Merchandise Night, Opportunity Baskets more! ***Note***: Wear comfortable shoes. There is no seating in the museum gallery; tour participants will be on their feet for the length of the tour. Purchase additional lunch and lecture tickets separately.	$100.00	

Studio Time on Friday 5/14	Includes: • Use of Studio Time space on Friday May 14 ○ ***Note***: Do not select if registering for the Shelburne Museum Tour. Friday morning Studio Time is built into that registration. • One lunch ticket • One lecture ticket to attend the lecture of your choice • Exhibits, Merchandise Night, Opportunity Baskets, more!	$75.00	
Studio Time on Saturday 5/15	Includes: • Use of Studio Time space on Saturday May 15 • One lunch ticket • One lecture ticket to attend the lecture of your choice • Exhibits, Merchandise Night, Opportunity Baskets, more!	$75.00	
Studio Time on Sunday 5/16	Includes: • Use of Studio Time space on Sunday May 16 • One lunch ticket • One lecture ticket to attend the lecture of your choice • Exhibits, Merchandise Night, Opportunity Baskets, more!	$75.00	
Commuter Fee	One–time fee for the following seminar registrants: • Registered for two or more days of seminar classes/tour/Studio Time but not staying at the seminar venue hotel for at least one night • Staying at the seminar venue hotel with a room rate other than the seminar–negotiated rate Seminar venue hotel is the Delta Hotel by Marriott, South Burlington VT.	$75.00	
Non–EGA Member Fee	Payable by all seminar registrants who are not current members of the Embroiderers' Guild of America.	$55.00	
Lunch ticket	Lunch on any day of seminar for seminar participant or guest.	$45.00	
Lecture ticket	Entrance to any lecture (Thursday, Friday or Saturday) for seminar participant or guest.	$10.00	

Merchandise Night: Saturday, May 15, 6:30 – 9:00 PM

It's time to shop! You never know what treasures you'll find at Merchandise Night! From chapter Stash Sales and Fundraisers to NER goodies – you won't want to miss this fun event!

Bring cash or your checkbook – and maybe an empty tote bag?

Are you interested in vending at Merchandise Night? Full tables are $20 each, and half tables are $10. Multiple tables can be reserved using the online seminar registration form. Participating groups and vendors will be listed in the participant seminar guide.

For more information, email ard@ner–ega.org.

Lecture Schedule

Our New England heritage: Samplers and Embroideries of the Vermont Sampler Initiative with Ellen Thompson

Thursday May 13, 5:30 PM

The Vermont Sampler Initiative set out to document samplers made in Vermont, as they seldom make their way into publications about samplers. Over the past four years the team has identified more than 800 samplers attributed to New England states.

In this presentation, Ellen will share the experience of locating and documenting samplers. Using images of notable embroideries from throughout the region she will share some of what has been learned of the lives and times of the creators of these important historical documents.



Caroline Sophia Love (1824-1898), 1835,
Age 10.
Bennington Vermont.
Sampler is stitched in silk on a linen ground using cross, Algerian eye, rice and pulled thread stitches.



Electa Gorham Minor (1821-1900), 1835.
Age 14. Danville, Vermont.
Stitched in cross, chain, hem satin, stem and back stitches in silk on a linen ground, the scene appears to represent Danville village with the Inn and houses on the hillside.

Embroidery Up Close or "As I See It" with Tricia Wilson Nguyen

Friday, May 14, 5:30 PM

Embroiderers often select fibers that are intricate, or techniques that are unexpected—choices that can be difficult to appreciate when viewing an object behind glass or in a book. Yet, hidden within these choices lies meaning, effect, or sometimes even a compelling story about the embroidery or its maker, waiting to be uncovered.

In this lecture, Tricia will present highly magnified images of a range of embroideries from both public and private collections, guiding us through discussions on what can be seen up close and what these surprising and complex details reveal. The images will be supplemented with additional visuals or video as needed, helping to bring the rich subtleties of each piece to life.

This lecture will offer a fresh perspective on embroidery, uncovering layers of meaning and craftsmanship that often go unnoticed.



Photo: Collaborator Cristina Balloffet Carr with MET Bearing Cloth 2016.526

Once Upon a Stitch with Salley Mavor

Saturday, May 15, 5:30 PM

Salley will talk about her 50–year career creating imaginative miniature worlds with 3–dimensional embroidery. The presentation will cover a wide range of artistic endeavors, from children's book illustration to topical artwork to stop–motion animation, demonstrating the limitless possibilities of what can be expressed with a needle and thread.

Salley will delve into the evolution of her work, highlighting the changes and growth in her approach through the years. Attendees will gain an exclusive look at the inspiration and motivation behind her distinctive creative process, offering a deeper understanding of what fuels her passion for her art.

Do you own any of Salley's books? Bring them – Salley will be signing books after her lecture.







Teacher and Speaker Biographies

Kris Andrews

Kris Andrews has been teaching fiber arts for over twenty years. She is a certified Japanese Embroidery Instructor, a certified Oxford Punch Needle Instructor, and teaches a wide variety of needle arts. She enjoys teaching everyone, from experienced stitchers to introducing basic sewing to kids through local libraries.

Dawn Donnelly

Dawn is a mixed–media artist with a focus in needlepoint. She holds a teacher certification with the National Academy of Needlearts and teaches national and locally. She currently lives in Michigan and is retired from a computer programmer position. She enjoys traveling, golfing, reading, stitching, photography and creating!

Barbara Ellis

Barbara is an Interior Designer, Artist and teacher focusing on beadwork as her medium. She specializes in bead embroidery, peyote stitch and off–loom weaving techniques, and creates her own beaded jewelry pieces and patterns. Her work has been showcased in **Beadwork** Magazine, the **Museum of Beadwork**, Toho Challenge events and was selected as one of the Bead Dreams Finalists in 2017 and 2019. She shares her craft by teaching at the Center for the Arts in Bonita Springs, FL and various EGA events and organizations.

Jane Masenas

Jane is a member of the EGA Green Mountain Chapter in Essex, Vermont. She has been stitching since elementary school. She has been also quilting for many years and decided to focus on crazy quilting. She was recently a featured artist in the **Needlearts** magazine.

Salley Mavor

Salley is the talent behind **Wee Folk Studio**. For over 45 years, she has created 3–dimensional hand–stitched miniature worlds that range from precious to poignant to provocative. Her art serves a variety of purposes: it appears as illustrations in children's books, stand–alone framed artwork, and stop–motion animation. In Salley's words, "*A needle is my tool, thread is my medium and stitches are my marks.*"

Her artwork can be seen in several children's books, including the 2010 award–winning *Pocketful of Posies: A Treasury of Nursery Rhymes* and *My Bed: Enchanting Ways to Fall Asleep Around the World*.

Her bestselling how–to book of doll projects, *Felt Wee Folk: New Adventures* continues to inspire creativity.

Tricia Wilson Nguyen

Dr. Tricia Wilson Nguyen, owner of Thistle Threads, has been embroidering – "building with a needle" –since she was four years old. She attended MIT, earning a PhD in engineering and eventually helping to establish the field of Electronic Textiles. Along the way, she never lost her passion for history, especially through coursework that explored how materials science can be used as an archaeological tool. This blend of engineering and history has shaped much of Tricia's approach to embroidery – she considers herself a historian of textile materials culture through her work.

Canby Robertson

Canby Robertson is a renowned textile artist, master designer, and life member of the Embroiderers' Guild of America. She is widely recognized as one of the most inventive and intense Master Craftsmen in crewel embroidery, and has been teaching embroidery, painting, and calligraphy for over 40 years. She has a degree in fine art/art history, and is recognized for her technical precision, creative stitch application and expertise in intricate soft shading.

Janet Salerno

Janet is a member of the Susquehanna Chapter in the EGA Mid Atlantic Region. She is a certified teacher and master craftsman in counted thread. She has authored group correspondence courses, petite projects, studio online classes and has taught at region seminars.

Ellen Thompson

Ellen is the Project Manager for the Vermont Sampler Initiative. Working with local museums, historical societies, and private families, the project preserves the rich history of early female education and family heritage in the state.

NER Seminar 2027 Policies

Definitions

Commuter Fee: A one–time fee payable by any of the following persons since their hotel stay will not be considered part of the seminar room block at the Delta Hotel by Marriott/South Burlington VT (seminar venue hotel) which contributes toward payment of event and classroom space:

- Registered for two or more days of classes/tour and Studio Time but not staying at the seminar venue hotel for at least one night
- Staying at the seminar venue hotel with a room rate other than the seminar–negotiated rate

Non–EGA Member: Any person registering for seminar classes/tour/Studio Time who is not a current EGA member

Volunteer: Any person not registered for classes, tours or Studio Time who is assisting the seminar committee. Volunteers are not subject to the Commuter fee. Volunteers wishing to attend a lunch or lecture must purchase these tickets separately (online or at the seminar Welcome Center).

Electronics: Lights/Magnification

All student electronics, including task lights used in the classroom, must be battery operated. Corded lights are not permitted.

Class Changes

After February 28th, 2027, there will be a $30 fee for each class change. Selection changes are subject to class availability.

Class Cancellation Notifications

Should any class be cancelled, notifications will be sent via email no later than **March 1, 2027**.

Cancellation Policy

1. The cancelling participant must send a cancellation notification in writing (USPS or email) to the Seminar Registrar at Registrar @ner–ega.org.
2. A full refund, including kit fees and fees for items such as tours, lectures, etc. will be issued in the event of the death of the participant. No kits will be released.
3. A full refund, including kit fees and fees for items such as tours, lectures, etc. will be given to a participant who is in the military and not able to attend seminar due to reassignment. No kits will be released.
4. Cancellations for reasons not covered above received via email or postmarked on or before:
    a. 60 days prior to the opening of seminar (March 13, 2027):
        i. Refund less $100 nonrefundable cancellation fee will be issued
        ii. No kits will be released

b. 30 to 59 days prior to the opening of seminar (March 14 – April 13, 2027):
    i. Refund less $100 nonrefundable cancellation fee will be issued
    ii. No kits will be released unless the Teacher requires pre–work and the pre–work kit has been shipped. In this case, the remainder of the kit will be shipped to the participant at the participant's expense.
c. 0 to 29 days prior to the opening of seminar (April 14 – May 12, 2027):
    i. If a participant cancels their class(es), their entire original registration fee and all kit fee(s) must be paid in full. Items such as tours, lectures, etc. will be refunded in full only if their participation can be cancelled with the venue(s).
    ii. The NER EGA Executive Committee will review the following requests within 45 days of the close of the seminar (June 30, 2027). No refunds will be issued until this review is complete.
        1. A full refund less $100 nonrefundable cancellation fee will be issued in the event of the death of a member's immediate family. Immediate family is defined as spouse/partner, child, parent, in–law, grandparent, grandchild, or sibling. No kits will be released.
        2. In the event of serious illness or accident of the participant or an immediate family member (definition above) that prevents the participant's attendance at seminar, and the participant does not wish to receive **any** of their kit(s), a refund of 50% of the registration fee plus 100% of their kit(s) fee(s) will be issued. In addition, if the seminar cannot cancel the registrant's meal(s) and/or their participation in any events such as tours, lectures, etc., then the meal(s) and event cost(s) will also be withheld from the participant's refund. Additional guest meal or event tickets that cannot be canceled will also be withheld from any refund due to the registrant. If the participant opts to receive their class kits, they will arrange for any kits to be picked up at the seminar or to be delivered, covering any postage fees.
d. A full refund of registration fees, less $100 nonrefundable cancellation fee, will be given in the event of a natural disaster that prevents the participant's attendance. The participant must reside in a federally declared disaster zone to be eligible for the refund. No kit(s) will be released unless the participant requests their kit(s) as outlined in the above policy.
e. All participant refund requests must be received within 15 days of the close of seminar (May 31, 2027)
f. In all the above scenarios, any travel and hotel cost the student and their guest(s) have incurred are solely the responsibility of the student and their guest(s).

5. If a submitted cancellation is not acknowledged by the Registrar, the registrant should request confirmation to verify receipt.
6. In the event NER EGA cancels a registrant's class:
    a. NER EGA will offer all classes with availability to the registrant. If the registrant accepts this option, all fees previously paid will be applied. If the kit fee differs from the originally–selected class, a refund will be issued or additional funds will be requested.
    b. NER EGA will offer Studio Time to the registrant. If the registrant accepts this option, all fees previously paid will be applied and any necessary refund will be issued.

c. If the registrant declines these offers and decides to cancel their seminar attendance, all fees previously paid will be refunded. Any travel and hotel costs incurred by the student are solely the student's responsibility.

7. In the event NER EGA cancels the seminar, registrants will receive a refund of the registration fee, which may include the $100 nonrefundable cancellation fee, less processing fees, at the discretion of the NER EGA Executive Committee.
8. All refunds will be made by check within 14 days of the close of the seminar.

You must agree with the **Cancellation Policy** as stated above.

Commuter Fee

Any attendee who is not staying in the event room block at the Delta is required to pay the Commuter Fee.

Photo Release Form

I hereby grant and authorize the New England Region of the Embroiderers' Guild of America (EGA) the right to take, edit, alter, copy, exhibit, publish, and distribute any and all pictures or video taken of me by the New England Region EGA to be used in and/or for legal promotional materials including but not limited to newsletters, flyers, posters, brochures and advertisements, fundraising efforts, annual reports and submissions to journalists, websites, social networking sites and other print and digital communications without payment or any other consideration. This authorization extends to all languages, media formats now known or hereafter devised. This authorization shall continue indefinitely unless I otherwise revoke said authorization in writing. I understand and agree these materials will become the property of the New England Region EGA and will not be returned.

Student Code of Conduct

EGA fosters values of honor, mutual respect, cultural sensitivity, integrity, and responsible conduct. Students are expected to behave consistently with these principles and to demonstrate common courtesy towards teachers and fellow classmates.

- Students will use their best efforts to listen during instruction and will not be disruptive.
- Students will not unduly monopolize the teacher's time and attention to the detriment of their fellow classmates.
- Students will limit contact with the teachers to the classroom or online methods deemed acceptable by the teacher.
- At the discretion of EGA, students who violate the code of conduct may be asked to leave class and/or the event.

I agree with the **Code of Conduct** as stated above.

Health and Safety

We want to keep everyone healthy and safe.

- COVID and other respiratory illnesses can pose a significant health risk to some of our members. As a community, we are all responsible for taking steps to protect each other and reduce spread of illness.
- Everyone who has any health concerns should consider wearing a high–quality mask in the classroom and when in crowded places to protect yourself and others.
- Everyone should stay current on vaccinations for COVID and other respiratory illnesses.
- If you have symptoms like coughing, sneezing, congestion, or fever, a COVID exposure, or test positive for COVID within 10 days prior to Seminar, please contact the Registrar to cancel your attendance at Seminar; your class fee will be credited to you. Also, contact the hotel directly to cancel your hotel reservation.
- If you test positive for COVID while at Seminar, please contact the Seminar Chair and remain isolated per the CDC Guidelines.

You must acknowledge the **Health and Safety** guidelines as written above.

Needles & Blooms FAQs

Why must I either register at the Delta Hotel or pay the Facilities/Commuter fee? I live a short drive away from the hotel.

The seminar room "block" and associated guest room rate at the Delta Hotel by Marriott/South Burlington VT (seminar venue hotel) have been negotiated to contribute fully towards payment of the event and classroom space we are using for the seminar. If you are not registered at the Delta Hotel, or if you are registered using a different room rate, you are not contributing to the seminar room "block." The Facilities/Commuter fee is required as your contribution.

If exceptions are necessary, they must be approved by the NER Director, or NER Assistant Region Director acting on behalf of the Director.

I want to go on the Shelburne Museum Gallery Tour, take Kris Andrews' *Froggy Curio Box* class and spend the day in between in Studio Time. How do I register for all three?

Select the following on the first page of the online registration form:

- Registration Fee for 1 day of class
- Registration Fee for Shelburne Museum Gallery Tour – Friday 5/14
- Registration Fee for Studio Time on Saturday 5/15

On the next page, select **Froggy Curio Box Class**.

I can only attend a single one–day class, but I want to attend all three lectures. Is this possible?

Absolutely! Select the following on the online registration form:

On the first page select: *Registration Fee for 1 day of class (includes one lecture ticket)*

On the second page select:

- *The 1–day class of your choice*
- *Additional Lecture Tickets – purchase two additional tickets*

I want to take two days of classes, and also go on the Shelburne Museum Gallery Tour. What do I select when registering?

Select the following on the online registration form:

- On the first page select:
    - Registration Fee for Shelburne Museum Tour on Friday 5/14
    - Registration Fee for 2 days of classes
- On the second page select:
    - Your choice of classes for Saturday and Sunday (one 2–day class or two 1–day classes)

How do I register for a 1–day class and two days of Studio Time?

Select the following on the online registration form:

- On the first page, select:
    - Registration Fee for 1 day of class
    - Registration Fee for Studio Time on Friday, Saturday and/or Sunday (the two days you're not taking a class)
- On the second page, select:
    - One–day class of your choice

What do I select to register for Studio Time each day of seminar, reserve two tables for Merchandise Night, and purchase an extra lecture ticket for my friend who is a huge Salley Mavor fan?

Select the following on the online registration form:

- On the first page, select:
    - Registration Fee for Studio Time on Friday 5/14
    - Registration Fee for Studio Time on Saturday 5/15
    - Registration Fee for Studio Time on Sunday 5/16
- On the second page, select:
    - Additional Lecture Ticket: quantity = 1
    - Merchandise Night Full Table(s): quantity = 2

What are "usual stitching supplies?"

In addition to specific items required for a class, attendees should bring "usual stitching supplies," such as:

- Needles and pins
- Needle threader
- Embroidery scissors
- Notetaking materials

- Teacher–specified method for maintaining tension: a hoop, scroll frame, frame with tacks or staple gun, or slate frame
- For beading projects: bead mat, thread conditioner
- Personal **battery–operated** light and/or magnification
- Additional helpful items: frame weight, clamps, hand lotion, cover for your project, tweezers, needle minder/magnets, needle puller, spool of sewing thread in neutral or pastel (not red), utility scissors, tape measure/ruler, laying tool, pin cushion, thread catcher, etc.

What is Zeffy?

We are using the Zeffy application for our seminar online registration and payment. What is Zeffy?

- **Zeffy is a trusted non–profit organization that provides entirely free credit card processing to over 100,000 approved non–profit organizations (including us!).** This allows NER to accept credit and debit cards online *without* paying fees, allowing us to keep our prices reasonable and our money within the organization.
- **During checkout, you will be asked to make a donation (or leave a tip) to Zeffy, so they can continue to provide these services.** This donation/tip is OPTIONAL. To change the amount from what is suggested select the drop–down arrow, select **Other** and enter zero or any amount. We encourage our members to consider a tip of any amount (if you're able) to help support Zeffy and the organizations they serve.
- **Is Zeffy secure?** Yes! Zeffy partners with Stripe Custom Connect to securely process payments, payouts, and identity verification for organizations using the platform. As a global leader in secure online transactions, Stripe enables millions of organizations worldwide, including UNICEF and other major nonprofits, to securely accept debit and credit card payments. Learn more at Zeffy.com.